

We Believe In Music

North Andover Music Association, Inc.

A 501 (c)(3) Corporation

NAMA Meeting

Tuesday, November 9, 2021 at 6:30 PM via Zoom

Attendees: Linda Burns, Karen Bussell, Natalie Kissel, Michele Nachamie, Vicky Vissering, Mary Kilpatrick, Janet Manning, Helaine Posnick, Luke Noble, Sara Durkin, Heather Ursu

Secretary's Report

- Notes from the October 12, 2021 meeting will be approved at next meeting. Not all members received Janet's meeting minutes in advance of tonight's meeting for review.

Treasurer's Report

- Record NESBA profit of \$17,079; awaiting several payments.
- Budget surplus of approximately \$2700.
- Budget approved.

Chorus Director's Report

- Treble Choir and Scarlet & Black Singers performing at NAMS 7th & 8th grade night 11/17/21. Info table with slide show planned to inform students about NAHS music programs.
- Coffee House planned for Friday, December 3 at 6pm at NAHS cafeteria; theme is "Nightmare Before Christmas." Tickets are \$5 each; \$7 at the door. Students may sell blocks of tickets before show and put 50% of their profit towards Boston trip cost.
- Boston trip will include boat cruise w/DJ & dinner; time at Faneuil Hall/Boston Common; awards night and dance; clinic prior to performance. The option to attend only performances is also available for students.
- Possible chorus opportunity at Fenway for Turkey Bowl 11/23.
- Sara will again encourage registration to enhance communications (noted that students cannot use phones in chorus room, as WIFI is impaired).

Old Business

- Awaiting NA Merchants Association Fall Festival donation for volunteer hours (approximately \$750).
- Music jackets (38) distributed efficiently; store reopened 11/3 to 11/7 due to popular demand.
- Band show t-shirts (student designed) printed and distributed.
- Great NESBA season for band; improved scores with each competition. New tradition of parents buying pizza for band during NESBA competitions (easier with smaller band size).
- Senior Night was successful with 47 families participating; better placement on field due to new athletic director's input.

New Business

- NAMA website/communications update
 - ❖ Conclusion that WordPress will be difficult platform going forward as plug-ins may quickly become obsolete after implementation.

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- ❖ Janet created and is testing new Google site, which is user-friendly and has templates. Hoping that functionality for generating emails will return as program is updated; interim fix would be another Google form to collect email addresses for subscription.
- ❖ NAMA domain would be assigned to new website.
- ❖ Website discussions included: one heading for events/news, separate page for archive/documents, unsubscribe functionality, possible need for password protection for teacher/student resources, links to social media, tabs for: elementary, NAMS, and NAHS.
- Chorus uniform distribution on Wednesday, 11/10
 - ❖ 2-4 volunteers needed; SignUp Genius distributed.
- Fenway Park Turkey Bowl game 11/23
 - ❖ Band will perform as Pep (we are the “away” team).
 - ❖ Will bus be covered by NAHS?
- Fall Music Dept Celebration
 - ❖ Traditionally for band students, end of band season. Chorus ends after MICCA competitions in spring.
 - ❖ Potentially on Thursday, December 2 in cafeteria. Details to come.
- Fall/Winter Fundraising
 - ❖ 50/50 paper raffles? Concessions?
- Program Booklet of sponsorship ads will be used at upcoming fall/winter concerts with different covers and program information.

Meeting adjourned at 7:41pm.