We Believe In Music

North Andover Music Association, Inc.

A 501 (c)(3) Corporation

NAMA Meeting

Tuesday, September 14, 2021 at 6:30 PM

Attendees: Linda Burns, Karen Bussell, Kim Hearst, Michele Nachamie, Anna Choi, Courtney Igbinosa, Mary Kilpatrick, Hope Ralph, Janet Manning, Helaine Posnick

Secretary's Report

• Notes from the August 9, 2021 meeting were approved.

Band Director's Report

- Distribution of Dinkles Tuesday/Wednesday.
- Performance of first act of show at home football game 9/17/2021.
- Berets to be distributed Friday night; gloves still outstanding.
- Marching band is very focused group; attendance has been perfect.

Chorus President's Report

- Treble Choir and Scarlet & Black Singers performing National Anthem at home football game Friday.
- Concert Choir recording song for International Day of Peace next week.
- Concert Choir to perform National Anthem at Homecoming and 8th Grade Night football games.

Old Business

- Website/communications
 - New version/new theme from WordPress being implemented. Testing in progress.
 - Link to Google Form placed on website to create interim distribution list.
- 2021-2022 Band and Chorus registration forms
 - Still being submitted, helpful with updating communication.
- NA Music merchandise/Fundraising
 - New t-shirts and car magnets available; still have water bottles.
 - ❖ NA Merchants Association Fall Festival volunteer opportunity for NAMA hours in exchange for donation; we currently have 36 volunteer slots filled for event on 9/18.
 - ❖ NESBA Saturday, October 2.
 - ❖ Successful Car Wash on 8/28. Two shorter shifts raised \$992.
- Band and Chorus Camps
 - ❖ Good attendance; both enjoyed Pizza Parties.
 - ❖ Diaper Drive Challenge collected 3.522 diapers. Thank you to Kim Hearst for delivering diapers to Neighbors in Need.

New Business

- Music Jacket virtual "Store"
 - Closes at midnight.
 - Recently informed that minimum spend was \$1,000.
- North Andover Cultural Council grants
 - Anna has sent submission information to Sara/Justin (NAHS), Andrea/Chris (NAMS) and Linda (NAHS Drama).
 - ❖ NACC grant for 2020-2021 will be acknowledged in the year-long sponsor program for 2021-2022.

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- Senior Band Banners
 - 6 seniors signed up for 9/17 photos.
- NESBA
 - ❖ Saturday, October 2, 2021 at NAHS; 19 bands scheduled.
 - ❖ Preparation meetings via ZOOM scheduled for 9/15 and 9/29.
 - ❖ Publicity via social media, lawn signs, flyers at local businesses.
 - ❖ 50/50 Raffle launched online via RallyUp https://go.rallyup.com/namusic/Campaign/Details
 - QR codes will be used on-site for raffle, performance schedule, band information and payment (if preferred).
 - ❖ Program Booklet of sponsorship ads will be year-long, using different covers depending upon music event in 2021-2022.
- Next meeting will be a quarterly General Meeting on Tuesday, October 12, 2021 at 6:30pm.

Meeting adjourned at 7:49pm.