

We Believe In Music

North Andover Music Association, Inc.

A 501 (c)(3) Corporation

NAMA Meeting

Monday, August 9, 2021 at 6:30 PM via ZOOM

Attendees: Linda Burns, Luke Noble, Natalie Kissel, Kim Hearst, Michele Nachamie, Kristi Hale, Vicky Vissering, Janet Manning, Susie Keeton

Secretary's Report

- Notes from the June 8, 2021 meeting were approved.

Treasurer's Report

- Conservative budget projections due to smaller sizes of band & chorus, and possible ongoing pandemic restrictions.
- Revenue *estimates* include: \$7000 for membership dues; \$10,000 for NESBA; \$1500 for chorus concert concessions; \$1500 for car wash; \$3500 for NA Music merchandise sales (including new magnets and t-shirts); \$2800 for uniform fees; \$1500 for senior district hosting concessions.
- Board approved proposal to move \$4000 from reserve account to operating account for Fall 2021 expenses.
- Revenue vs. expenses for 2021-2022 budget proposal is nearly balanced; shortfall is < \$200.
- Treasurer's report was approved.

Old Business

- Music Awards Ceremony
 - ❖ Good attendance despite unsettled weather.
 - ❖ Awards with misspellings to be corrected in Fall.
- Chorus Uniform Collection
 - ❖ 3-4 uniforms outstanding.
 - ❖ Dresses to be laundered; suits to be dry cleaned.
- Elementary School Support
 - ❖ Requested books purchased for Franklin; dowels/buckets to be purchased for Thomson.
- Jazz Night on the Common 8/8/21
 - ❖ Enjoyed by good sized crowd.
 - ❖ Sold NAMA merchandise; received some cash donations. Hopeful for concessions to be allowed next year.
- Meet & Greet 8/4/21
 - ❖ Discussion of volunteer opportunities, NESBA. Possibility of another meeting, due to low attendance.

New Business

- Website/Communication
 - ❖ Problem generating emails to registered users via website. MailChimp was eliminated last year.
 - ❖ Janet is working to resolve issue due to outdated module/theme; different plug-in option being explored.
 - ❖ Suggestion of permanently having hyperlink to our website attached at the bottom of **Remind** notifications sent by Sara and Justin (allowing students/parents to easily access website).
 - ❖ *NB:* Marching Band Camp emails were sent out via band registration.

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- Band and Chorus registration forms (2021-2022)
 - ❖ Updated; feedback/edits requested if needed.
- Band and Chorus Jackets
 - ❖ Would like to offer for purchase; would like vendor to organize sales.
 - ❖ Prime Time Sports suggested; Kristi will provide contact information to Linda.
- NA Merchants Association Fall Festival
 - ❖ Seeking NAMA volunteers in exchange for donation; hours are 7am – 6pm for parents/students on 9/18/21.
- Band and Chorus Camps
 - ❖ Band uniform distribution on Thursday/Friday afternoons; 4-5 volunteers needed.
 - ❖ Gently worn Dingles available during uniform distribution; many have opted for new Dingles.
 - ❖ For both camps: Diaper Drive suggested for *Neighbors in Need*. Challenge among sections. Possible pizza party sponsored by NAMA.
 - ❖ Sno-Cones provided courtesy of Kristi Hale one day at each camp. Thank you!
- NESBA
 - ❖ Saturday, October 2, 2021 at NAHS; 18 bands scheduled.
 - ❖ Preparation meetings via ZOOM, most likely.
 - ❖ QR codes for ticketing discussed. Ticketing prior to parking lot discussed (including distribution of wrist bands).
 - ❖ Discussion about sponsorship ads in NESBA program booklet. Ads will be coordinated by Luke; Kristi will send Luke the program format. Decision to have QR code inside booklet that links each school's band details electronically due to past delays in receiving information (which then impacted printing schedule). Updates can be made electronically.
- Car Wash on Sunday, August 22, 2021
 - ❖ 10am-2pm at Middle School
- Senior Banners for class of 2022
 - ❖ Carol Moroney of NASportStars has inquired about doing photography again.

Meeting adjourned at 8:00pm.