

We Believe In Music

North Andover Music Association, Inc.

A 501 (c)(3) Corporation

NAMA Meeting

Tuesday, December 8, 2020 at 6:30 PM via ZOOM

Attendees: Linda Burns, Kim Hearst, Luke Noble, Natalie Kissel, Janet Manning, Jessica Belongia, Anna Choi, Michele Nachamie, Mary Kilpatrick, Isabel Durning, Maddie MacLellan, Sara Durkin

Secretary's Report

- Notes from the October 13, 2020 meeting were approved.
- *NB* November 10, 2020 meeting was cancelled.

Treasurer's Report

- Income projection for 2020-21 has been adjusted to \$7,800 due to pandemic; income for 2019-20 was \$31,000.
- Current membership dues are \$2160; projection adjusted to \$2500.
- Spring concert income projection adjusted to \$1000.
- The treasurer's report was approved.

Chorus Director's Report

- Chorus t-shirts have been ordered; freshman winner for 2020-21 design; opted for long-sleeve shirts due to singing outside.
- Buddy Program has gone exceptionally well; many meaningful connections among students.
- Continuing the theme of Identity in Different Cultural Backgrounds: Cuban, Puerto Rican, Irish, Hebrew, Brazilian and Russian songs are being sung by 3 choirs.
- Virtual Winter Choir Concert is currently being worked on; choirs did some socially distanced filming in school. Students are making introductory and informational videos to be included; video/audio editing is ongoing. Concert will most likely be uploaded to YouTube in the same manner as the Spring 2020 concert.

Chorus Presidents' Report

- Virtual Winter Choir Concert being recorded before winter break.
- Scarlet & Black Boys calendar has been printed and being sold to raise future trip funds. Ferguson family graciously organized printing this year.
- Singing outside in colder weather has been challenging; sometimes opt to sing in the parking lot (masked & socially distanced) in order to take advantage of sunlight's warmth.

Old Business

- Mailchimp eliminated on 11/3/2020. Periodic messages to subscribe via NAMA website will be posted on Facebook and Remind.
- Bottle and Mask fundraiser resulted in 164 masks purchased (with 38 donated) and 42 bottles purchased (17 donated). All paid items delivered/picked up. Music teachers will decide about distribution of donated masks/bottles. Remaining bottles can be sold at future NAMA events.
- North Andover Cultural Council Grant
 - ❖ Anna advised that NAMA apply for several different awards, in the hopes that one would be granted; deadlines have been extended to January.

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- ❖ Anna talked with Linda Schoonmaker (Drama Guild), as one aspect of the available grants pertains to facilities improvement during pandemic.
- ❖ Lighting/sound improvements at NAMS & NAHS, wireless microphones, portable vocal compressors, and singing masks were discussed.
- ❖ Relevant info/requests should be sent to Anna.

New Business

- Giving Tuesday/Direct Donation campaign
 - ❖ Email sent out prior to December 1, 2020 resulted in a few donations.
 - ❖ Linda set up a fundraiser on Facebook while researching the idea; \$530 raised for NAMA.
 - ❖ Email plan for Year End Giving campaign.
- Ursu Coffee Fundraiser
 - ❖ Clay will make a \$3 donation to NAMA for each holiday pack sold.
 - ❖ NAMA board voted by email to approve this fundraiser on the condition that the Ursu family abstain from voting (following Massachusetts non-profit fundraising guidelines).
- 2021 Scholarships
 - ❖ Scholarship forms have been sent to guidance department.
 - ❖ Linda proposed that a committee form to review and possibly revise the ranking/scoring system used to evaluate scholarship applications. Natalie, Kim, Jess and Karen volunteered.
- Band rain slicker/“penguin jackets” for potential Spring 2021 activity
 - ❖ NAHS marching band does not have uniforms/jackets for inclement weather.
 - ❖ NAMA has approximately \$3600 in budget from a restricted band uniform donation, with the potential to receive another corporate matched band uniform restricted donation prior to the end of 2020.
 - ❖ Preliminary research has indicated that jackets cost \$60-\$80 each, depending upon options such as lining. Currently, 95 marching band students (NAHS has 120 marching band uniforms).
 - ❖ Along with the restricted band uniform donations, NAMA could use part of \$20,000 reserve fund to purchase jackets.
 - ❖ Board will continue to discuss and vote by email before year’s end.
- Proposed Virtual Fundraiser during Winter Choir Concert
 - ❖ Luke suggested that local businesses could be solicited as sponsors for the Virtual Winter Choir Concert.
 - ❖ Sponsors would make a donation (specific amount TBD) to NAMA and make a 10-15 second video that would be shown during the Virtual Winter Choir Concert.
 - ❖ The idea of showing the Virtual Winter Choir Concert on North Andover CAM was also suggested.
 - ❖ Discussion will continue, as the concert is still being filmed/edited/sound engineered.

Meeting adjourned at 7:38pm.