We Believe In Music

North Andover Music Association, Inc.

A 501 (c)(3) Corporation

NAMA Meeting

Tuesday, August 11, 2020 at 6:30 PM via ZOOM

Attendees: Linda Burns, Kim Hearst, Luke Noble, Amy Ferguson, Susie Keaton, Natalie Kissel, Mary Kilpatrick, Kristi Hale, Hope Ralph, Heather Ursu, Sara Durkin, Justin Smalley, Chris Nelson, Andrea Liacos, Jessica Belongia, Janet Manning, Michele Nachamie, Anna Choi

Secretary's Report

Notes from the May 12, 2020 meeting were approved.

Treasurer's Report

- We currently have a \$10,300 cushion from fiscal year 2020. However, with cancellation of NESBA, etc. we are projected to have a shortfall of \$7,559 for this year's budget.
- NAMA is holding \$11,959.65 in funds from the cancellation of Spring 2020 music trip that has
 yet to be refunded (18% of students did not respond). A total of \$570 from this total has been
 donated for future trips; it will be considered as a donation to NAMA's trip fund for tax
 deduction purposes, and acknowledgement will be sent to the donors. Sara and Justin will
 reach out to the students regarding outstanding refunds.
- The treasurer's report was approved.

Band Director's Report

- Band Camp/NESBA Marching Season cancelled.
- Per Massachusetts Department of Secondary and Elementary Education (DESE), students must be outside, 10 feet apart with bell covers and face masks to play instruments (30 minutes, maximum).
- Band will utilize parking lot for outdoor space; will utilize the auditorium for indoor space. The band room will not be used, due to ventilation constraints.

Chorus Director's Report

- Per Massachusetts Department of Secondary and Elementary Education (DESE), students must be outside, 10 feet apart with face masks to sing (30 minutes, maximum)
- Chorus will utilize the courtyard for outdoor space; will utilize the cafeteria for indoor space. The chorus room will not be used, due to ventilation constraints.

Old Business

- Senior pins & letters were delivered with caps & gowns.
- NAMA received lovely thank you notes from grateful scholarship recipients.
- Virtual Awards Ceremony was presented on YouTube (June 11); seniors had trophies, plaques and senior shout-outs delivered to homes. Underclassmen had a drive-up opportunity on June 18 to receive trophies/plaques/letters.

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- Thank you plants delivered to retiring NAMA board members.
- Band Uniform update: all uniforms cleaned and back in band closet; need to be assessed for any repairs.
- Chorus Uniform update: senior uniforms returned at graduation appointments.

New Business

Fundraising proposals:

- 1. Collaboration with North Andover CAM to create a montage film of individual students singing or playing instruments, with local businesses providing sponsorship (Luke will research copyright law regarding performance of music for donations to a non-profit, and issue of copyright on streaming services, e.g., YouTube, ZOOM, etc.).
 - Some discussion about a Virtual Coffeehouse; however, safe filming could not occur until restrictions about social distancing/singing/playing instruments are revised.
- 2. Potential North Andover Music gear for sale: masks, bell covers. keychains with mask holders, keychains with hand sanitizer; Heather will investigate and present options/cost to board.
- 3. Car Wash: Students would be socially distanced outside, set up in stations, each student assigned one job; adults would supervise and coordinate. Senay has graciously offered to help and lend his expertise.
- 4. Sara suggested water bottles with built-in straws as a fundraising item (to facilitate drinking while wearing a mask).
- 5. T-shirts. Luke and Heather will reach out to Senay about the website his colleague has available for NAMA to work with.

Direct Donation Letter

Hope will work on a Fall 2020 letter.

Senior Support

Heather presented idea of making school year memorable for seniors, as some activities
have been curtailed or eliminated. Senior Night (Fall) could be an assigned time slot for
band and chorus students to have a photo-op on the football field with parents. Jazz Night
(Spring) could be held outside.

Other Reports

- Question raised about whether students from Online Learning Academy (OLA) could participate in music classes in person (e.g., Honors Band). Sara will reach out for clarification.
- September meeting will include vote to approve Jessica Belongia as Co-Volunteer Coordinator.
- Communications plan regarding Mail Chimp will be evaluated by Linda and Janet.
- General consensus to keep NAMA board meetings on second Tuesday of each month.

Meeting adjourned at 8:09pm.