

We Believe In Music
North Andover Music Association, Inc.
A 501 (c)(3) Corporation

Wednesday, December 3, 2014 6:40 p.m.

Attendance: Martin McGrath, Kim Hearst, Helen Pickard, Kim Young, Sara Durkin, Laura Biermann, Kristine Murphy, Paul Guerrieo, Karen Bussell, Sue Francoeur, Justin Smalley, Sandra Lheron

- **Minutes from 11/4/2014 meeting:** Approved
- **Treasurer's Report (Kim Hearst)**
 - Current bank account balance: \$23,360.
 - \$2,600 outstanding to be paid for chorus dresses.
 - At this point there is a \$3,300 surplus for the year. (This assumes \$1,000 profit for scarves.)
 - Treasurer's report: Accepted.
- **Band Update (Justin)**
 - Holiday concert December 18. Start time pushed up to 7:30 due to some kids participating in a performance of the Nutcracker.
 - Senior districts January 7, 9, 10. Might need parent volunteers for driving.
 - Junior districts January 31 in Methuen.
- **Chorus Update (Sara)**
 - Providence High School Choral Festival was a very good experience for the kids. Professional pictures and recording will be available soon.
 - Next Coffee House is this Friday, December 5.
 - The chorus will be singing Christmas carols at Rogers Spring Hill Nursery this Saturday, December 6. Rogers Spring Hill will donate a portion of sales made that day to the chorus.
 - Holiday music CDs to be sold at the holiday concert.
 - Chandrika wondered if perhaps the CD could be sold at the library by the kids. Just ask for donations in exchange for the CD.
 - Recommendation was made to also list the availability of the CD on the NAHS website.
 - Chorus to sing national anthem at Manchester Monarchs game on December 27.
- **Senior Districts (Kristine)**
 - Concessions felt slow.
 - Recommendation next year to just use canteen to sell snacks, make it simpler.
- **Scarves (Karen B.)**
 - Karen showed the scarf.
 - The hope is that they will be available in time to sell at the winter concert. If they aren't, a picture will be on display at a table and pre-orders will be taken.

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- **Winter Concert**
 - Gift baskets – moving forward this as a fundraiser to take place the show.
 - There was a suggestion to take orders for tulips (or other spring flowers) as a fundraiser during the spring concert.
 - Helen is going to make sure a notification about the winter concert appears on NA CAM.
- **Parades (Laura)**
 - All parades went smoothly.
 - The kids took the parades more seriously this year, as compared to last year.
 - Justin said he wants the kids to have a good experience with parades. It's hard to keep kids motivated after the marching band finals are over. The weather can be tricky and some parades coincide with academic finals. But on the flip side, they are a good money maker.
 - The Haverhill parade is a tough one for the kids and the parents (no busses). Helen suggested that going forward, perhaps the Haverhill parade should not be a scheduled event (planned income), but rather make a decision about whether or not to participate as the date is approaching.
- **Board Member Expectations**
 - Helen suggested that as new board members are considered for next year (and beyond), those individuals are provided with an outline of expectations prior to committing to a position. This will ensure that people are aware there is a financial obligation that goes along with being a NAMA board member (donation to NAMA, providing a gift basket for raffle).
- **Fundraising – Dining at Bertucci's**
 - Bertucci's fundraiser – 15% of bill will go to NAMA with NAMA coupon or mention of NAMA.
 - Bertucci's will host this only on Monday, Tuesday, or Wednesday nights.
 - Tuesday, February 10 was selected as a good night. Chandrika is going to ask if we can have all three available nights of that week (9th, 10th, 11th).
- **Uniforms (Paul)**
 - Group decided that the best date for uniforms to be returned is December 11, during the winter concert dress rehearsal.
- **Middle School Chorus Concert (Sue)**
 - Concert was great last night at the Middle School.
 - Three parent volunteers handed out programs.
 - Considering selling scarves at the January band concert.
 - Consideration for the high school chorus to visit the middle school and provide the middle schoolers with an opportunity to learn about high school chorus was discussed.

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- **Volunteers – Marching Season (Laura)**
 - Great season of new volunteers.
 - Signup Genius worked very well. Worth the \$10/month cost.
- **Media Update (Helen)**
 - Sara and Brian Fraser are still trying to connect to get her interview filmed for the NA CAM show.
 - Some good press lately, Tribune published a story about the Lheron boys (8th and 12th graders), Alex Young's Eagle project (percussion carts) was covered in The Citizen, and there was press coverage of the Santa Parade.

Meeting adjourned: 8:10 PM

Respectfully submitted,
Kim Young

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