

We Believe In Music

North Andover Music Association, Inc.

A 501 (c)(3) Corporation

Thursday, Nov. 7, 2013 6:30 p.m. NAHS Chorus Room

Attendance: Martin McGrath, Karen Lunny, Chris Colford, Marcy Wood, Paul Guerrio, Sandra Llebron, Helen Pickard, Sara Durkin, Dorothy Varga, Meghan Iacoviello

Minutes from October 3, 2013 meeting - Approved

Treasurers Report (Lisa Vayanos) – Lisa was not present; Martin McGrath reported she had told him when the last checks are in, we will have made \$13,951 in profit on the NESBA event. He noted that Lisa had asked him to remind us that much of that money is already committed.

Chorus Update (Sara Durkin)

- Scarlet and Black singers are going to Providence College tomorrow. Return time depends on traffic and they may not be available to sing the National Anthem at the football game. If not, the band will perform the music. Also some band students who are part of the Scarlet and Black Singers may be late.
- The chorus pizza night and 8th grade band pizza party went well.
- New chorus dresses funded by NAMA have already arrived. They were needed due to growth of chorus program.

DISCUSSION ITEMS:

Disney Trip (Sara Durkin)

- Discussion held regarding best way to provide NAMA funding for the Disney Group. Sara prefers to have discretion to allocate the money to students who might not otherwise be able to afford the trip vs. having the funding evenly distributed to all students with minimal per student impact. Motion was made to give Sara funds without restriction; approved. Amount currently budgeted is \$2000; Sara to make request if she feels more is needed based on actual students she knows have need.
- The most recent Coffee House fund raiser ran smoothly and made about \$2000. The sound system was great. Yankee Candle sales were also very successful as a fundraiser.

Marching Band Banquet – need a date that won't interfere with football, Shakespeare and NAMS musical. May need to do a weeknight. Suggested dates were November 20th and December 19th.

NESBA Recap (Marcy Wood, Dorothy Varga)

- Marcy received some unofficial feedback that ours was the best run NESBA event to date, with the best concession stand. We sold most of the food.
- The chorus students had a good turnout and were a big help.
- In future, we need more volunteers for cleanup and the expectation to stay for cleanup needs to be communicated.
- The shuttle driver noted that he had to make a sign for the shuttle to identify it and a concern that the NAMS lights were turned off early. More signage needed for shuttle.
- There is a need to better identify VIPs arriving to give awards so they are not turned away when parking is full.

- Feedback passed along from Tim Tschirhart was that he felt the greeting and parking staff were mixed together and he suggested using separate frequencies on the radio for parking.

Senior Districts Nov. 23rd (Marcy Wood, Martin McGrath)

- 34 band and chorus students auditioning. This is a large group; last year we had 28.
- Probably will need 10 adult volunteers working 2 hour shifts for concessions.
- Sara Durkin noted that help will also be needed the night before for set up.
- Marcy will get info from 2011 on concession needs because last year was not really a good comparison (we had food left over from NESBA last year). We will be setting up in the hallway with doughnuts, muffins, coffee, tea, hot chocolate, pizza, ramen noodles, etc.
- Last year we spent about \$650 in NAMA funds in addition to donations we received. She plans to ask parents to donate Market Basket or BJ's gift cards instead of soda, candy, etc. We need to purchase candy with no nuts.
- Marcy will ask Bruce Durand if we need a health permit to serve the food.
- Marcy will send info on donation needs to Chris to publish.
- Chris Colford suggested using web signup for Senior District volunteers and donations.

REPORTS

Website (Chris Colford) – Has tried to centralize newscasts on the webpage. Feedback suggests students are using NAMA's Facebook page.

Uniforms (Paul Guerrio)

- Pam is trying to track down some uniforms from students who dropped out of band.
- Many polo shirts have been handed out but we need another date to distribute the rest; probably the football game on November 15th.
- Discussion was held regarding how to gather uniforms at the end of marching season and inventory/prepare for cleaning.

Correspondence (Sandra Lheron) – Sandra thanked Chris Allen, Marcy Wood and Karen Lunny for their help taking over the NESBA correspondence after the passing of her mother.

Publicity (Helen Pickard)

- We need more publicity for SCRIP program; she suggested checking to see if it could be posted on the NAHS homepage announcements section.
- Info got out for NESBA and the most recent coffee house.
- Susan Greco wrote a feature article about Jillian Knopping's participation in the Merrimack Valley Idol competition.
- Helen suggested that Susan's background would make her a great fit to take over publicity next year.
- Helen also discussed getting some publicity about how the marching band season came together, ending with the gold medal at NESBA finals. Martin McGrath said he would draft something.

Scholarships (Karen Lunny) – Wants to work on the scholarship application to make it more uniform. Martin McGrath noted that having the scholarship winners read a section from their application had worked nicely the past few years.

Fundraising

- **Scrip Update** (Jen Goodrow) Jen was not present. She had requested that Martin McGrath present a request for the purchase of \$500 in gift cards to sell at the Winter Concert and other events. Motion was made and approved.
- **Sal's Pizza** (Martin McGrath) – Discussion of dates to do a Sal's Pizza fundraiser. December too busy – Helen Pickard suggested a late January date to provide the opportunity to publicize the event at the NAMS band concerts January 15 and 16.
- **Rotary Club Calendars** (Martin McGrath) – Presented opportunity to sell North Andover calendars. Sale price is \$15 with \$5 profit on each calendar. No risk; Rotary provides the calendars and takes back any unsold. Each calendar contains a raffle ticket for cash drawings. Discussed how to sell and determined it would be best to give the band and chorus students order forms, not the actual calendars. Any remaining calendars after individual sales would be put up for sale at the December 18th Winter concert.

UPCOMING EVENTS

November

- Nov 8 – Football Game
- Nov 11 – Veterans' Day Parade
- Nov 15 – Football Game
- Nov 23 – Senior Districts
- Nov 24 – Haverhill Santa Parade
- Nov 30 – North Andover Santa Parade

December

- Dec 1 – Merrimac Santa Parade
- Dec 3 – NAMS Chorus Concert
- Dec 18 – Band/Chorus Winter Concert

January

- Jan 15,16 – NAMS Band Concert
- Jan 27 or 28? – Sal's pizza fundraiser

NEXT NAMA MTG: December 5, 2013 at 6:30

Meeting adjourned 8:30 p.m.

Respectfully submitted,
Meghan Iacoviello