

We Believe In Music  
*North Andover Music Association, Inc.*  
*A 501 (c)(3) Corporation*

**Tuesday, October 8, 2014 6:30 p.m.**

**Attendance:** *Martin McGrath, Karen Lunny, Kim Hearst, Sandra Lheron, Helen Pickard, Joan Johnston, Sue Francoeur, Kim Young, Chandrika Shah, Sara Durkin, Lauren Stone, Kristine Murphy*

- **Minutes from 9/2/2014 meeting: Approved**
- **North Andover CAM Music Program (Helen Pickard)**
  - Helen presented information about a new opportunity for NAMA – working with Brian Fraser and the NA CAM staff to produce a North Andover Public Schools music television program. Overall ideas are:
    - Each show will include interviews with NAPS music teachers, support staff, board members, and/or parents (to educate viewers about what the school's music programs offer), as well kids playing music.
    - The staff/parent interviews will be broken down into short snippets to be used in a single show or multiple shows.
    - The interview snippets and the kids' musical selections will be interspersed through a single show.
    - The show will be about 20 minutes long.
    - The goal is to have a new show air every two to three weeks.
    - Each show will include someone saying "You can support North Andover Music programs by .....".
  - Brian believes that this is something that can continue for years.
  - Helen is going to talk to teachers about this and report back.
- **Treasurer's Report (Kim Hearst)**
  - Membership donations received: \$6,000. This is ahead of last year at this time.
  - NESBA show:
    - Gross: \$14,903 (six bands yet to pay – amount will be ~\$15,800 when all payments rec'd).
    - Net profit: ~\$9,000 – contingent upon custodian/NAPD/kitchen bills (last indoor show net profit was \$5,700).
    - Concessions: \$8,500.
    - Gate: \$2,800.
    - Current bank account balance: \$30,600.
  - Treasurer's report: Accepted.

**Mission Statement**

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- **NESBA Recap – (Martin, Kim, and show station leads)**
  - Lots of great feedback about the kids (mostly chorus) who volunteered to work the show.
  - Food not sold during the show will hopefully be used for Senior Districts in November.
  - Lots of discussion about what went well and what can be improved in future years. Any additional thoughts or advice for next year should be sent to Kim/Martin.
- **Chorus Update – (Sara Durkin)**
  - PO for men's tuxes has been submitted by Carla.
  - Number of new dresses needed is 36 @ \$65 each (\$60/dress and \$5/ribbon) = \$2,340 + shipping. Approximate total \$2,527.
  - Motion to buy new dresses – Accepted.
  - North Andover Merchants Association inquired about having the chorus march in the Santa parade. They want to know how much it would cost to have them. Sara to ask for \$1,000.
- **Drum Cases (Martin)**
  - The actual cost for the eight drum cases that are needed is \$253 over the original estimate.
  - Several board members were not present, so Martin will be submitting this information to board members via email to vote on whether to increase the payment.
- **NESBA Finals (Martin)**
  - NESBA has requested that North Andover send two volunteers to work the show (this is in addition to the chaperone volunteers we will need).
  - These volunteers will be assigned to work during a time frame that coincides with when North Andover will be arriving at the show, so these individuals can ride on the band buses.
- **Senior Districts – (Martin and group)**
  - Need to start planning a menu.
  - Will likely use leftover NESBA show hamburgers and hot dogs.
  - Drinks and nut-free candy will be needed (donations).
  - Will need kitchen staff.
- **Eighth Grade Info Night – (Martin and group)**
  - This is the night that current 8<sup>th</sup> graders (rising freshman) visit the high school with their parents.
  - Should NAMA have a presence there? Martin to investigate.
- **Thanksgiving Football Game – (Martin)**
  - Chaperones needed.

**Meeting adjourned: 8:25 PM**

Respectfully submitted,  
Kim Young

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