

We Believe In Music  
*North Andover Music Association, Inc.*  
*A 501 (c)(3) Corporation*

**Tuesday, January 6, 2014 6:35 p.m.**

**Attendance:** *Martin McGrath, Kim Hearst, Helen Pickard, Kim Young, Kristine Murphy, Paul Guerrieo, Karen Bussell, Sue Francoeur, Sandra Lheron, Joan Johnston, Chandrika Shah, Karen Lunny, Meghan Iacoviello*

- **Minutes from 12/3/2014 Meeting: Approved**
- **Treasurer's Report (Kim Hearst)**
  - Current bank account balance: \$26,258.
  - The bill for chorus dresses has been paid: \$2,557.64.
  - At this point there is a \$3,367 surplus for the year.
  - Donation promised to chorus: \$2,000.
  - Drum cases paid: \$1,078.
  - Treasurer's report: Accepted.
- **Band Update (Justin via Email)**
  - Senior districts this week. Details distributed via email.
  - Upcoming events:
    - Jazz Band: Commences January 14
    - Pit Orchestra: Will begin soon
    - All-Town Band Concert: April (should be first week of the month)
    - Spring Concert: May (tentative date 5/28)
    - Jazz Night: May (exact date TBD)
- **Scarves (Karen B.)**
  - Scarves sold well at the winter concert. Seventeen scarves remain, which will be sold at the upcoming NAMS concert on January 14 and 15.
  - If there is demand, orders will be taken at the NAMS concert. Payment at time of order is required. The number of orders that are received will determine whether Karen will place a new order for scarves. If there is insufficient demand, any money collected for preorders will be refunded.
- **Marching Band DVDs**
  - Steve D'Onofrio creates the DVD. We buy the DVDs for \$5 and sell for \$20. Twenty five were created this year. Currently, fourteen have been sold.
- **NAMS Concert January 14 and January 15**
  - The NAMA membership form will be included with the program.
- **All-Town Band Concert**
  - Discussion about potentially doing a 50/50 during this event.

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- **Winter Concert**
  - Gift baskets: Raised \$697.
  - Baked goods: Raised \$220.
  - Poinsettia: Raised \$68. Not a big hit. People didn't expect it. Would make sense to have people pre-order if this is done next year.
  - Discussion about making use of the downtime between set changes – show a slideshow or have someone speak to entertain the audience.
- **Spring Concert**
  - Spring concert flower fundraiser: If we move forward with taking orders for spring flowers to be displayed and delivered at the spring concert, it was recommended that we offer lilies or hydrangeas.

Helen will get more information about details on offering this. The “spin” will be that this is a donation to raise money and beautify the stage for the concert. People who purchase can take the flowers home after the concert or opt to have them donated to a nursing home, assisted living facility, or the North Andover Senior Center.
  - Discussion about addressing the audience regarding open positions on the NAMA board for the 2015/2016 school year. This is a great platform to make potential volunteers aware and educate them about the NAMA board. It should also avoid last-minute scrambling to fill positions (as was the case for open 2014/2015 positions).
- **Winter Concert DVDs**
  - Karen L. will research the potential demand for selling a DVD of the winter concert.
  - If the research determines that there is significant demand, Martin will work with Steve D'Onofrio and Brian Fraser to get it produced.
- **Uniforms (Paul)**
  - Uniform drop-off night went very well. There were a lot of people helping.
  - According to the spreadsheet, fifteen uniforms have yet to be returned.
  - It was discovered through discussion that it is likely at least some of the outstanding uniforms have been put into the closet without notification to Pam or Paul.
  - Uniforms should be inspected for needed care (missing buttons, tears, etc.).
  - Following the inspection, an inventory of results should be reviewed and a discussion about what to do going forward should be discussed -> repair or replace.
  - Discussion about whether it might make sense to start a uniform replacement fund as the current uniforms are getting old.
  - Discussion about whether the school might budget for new uniforms.
  - Uniform bags are in tough shape. They should be replaced.
  - Discussion about cleaning out the closet and building shelves to allow for better use of the space. This could be a good project for a scout looking for an Eagle project.

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- **NAMA Show on CAM**
  - Teacher interviews are not done yet.
  - Brian Fraser is going to reach out to the teachers again.
- **Bertucci's Fundraiser**
  - 15% of bill will go to NAMA with NAMA coupon or mention of NAMA.
  - Chandrika to find out if the 15% applies only to dine-in, or if it can be used for take-out orders too.
  - Bertucci's says we cannot hold this fundraiser three nights in a row, but we can have one night for three consecutive months.
  - Group decided this would be good and that the three dates will be:
    - Tuesday, February 10
    - Tuesday, March 10 (day of NAHS visit to NAMS)
    - Wednesday, April 8 (day after all-town band concert)
- **Haverhill Parade (Lauren – via Email)**
  - The decision about whether or not to participate in this parade should be definitive at the start of a marching season. If it's planned, it should be on the schedule so that people can plan accordingly.
  - This year, it appeared to be an optional event since its status was TBD and it was not included on the signoff form. This meant that some families made other plans for that day.
- **Kittredge School Music Programs (Helen)**
  - Kittredge School has several music programs happening: guitar club, elementary band (before school), orchestra (community programs).
  - Discussion about potentially inviting the people who run these programs (Mr. Cushing and Mr. Landry) to a NAMA board meeting to talk about what they are doing. We can show our support for their work.
  - Discussion about offering VIP seating to the kids/adults involved in these programs at the all-band concert.
  - Helen will reach out to Mr. Cushing and Mr. Landry to discuss attending an upcoming NAMA meeting.

**Meeting adjourned: 8:25 PM**

Respectfully submitted,  
Kim Young

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