

We Believe In Music

North Andover Music Association, Inc.

A 501 (c)(3) Corporation

Thursday, Jan 9, 2014 7:00 p.m. NAHS Chorus Room

Attendance: Martin McGrath, Karen Lunny, Lisa Vayanos, Dorothy Varga, Sandra Llehron, Helen Pickard, Meghan Iacoviello, Meg Gross, Paul Guerrieo, Pam Guerrieo, Jen Goodrow, Sara Durkin, Justin Smalley, Bruce Durand

Minutes from December 5, 2013 meeting - Approved

Treasurers Report (Lisa Vayanos) – P&L and Budget vs. Actual data distributed and approved. Bank balance: \$23,668.69; about half of that is committed. Lisa is trying to track down a \$125 outstanding check from Medford and the \$400 check we should have received for hosting districts.

Chorus Director's Report (Sara Durkin)

- Gearing up for Disney trip; 168 students are going. The chaperone meeting was held earlier tonight.
- Thought the Winter Concert went well; she was proud of the students.
- The next Coffee House fundraiser will be January 31st; auditions will be the week after next. Selling advance coffee house tickets is a direct trip fundraiser for students.
- Trying to set up a Fuddrucker's fundraiser.
- Planning a fundraiser at Amesbury Sports Park for February 28th.
- The students may do a Disney album to sell.
- Needs 10 more chorus dresses due to increase in number of students enrolled. Board voted and approved the expenditure (approximately \$600).

DISCUSSION – HOSTING NESBA WINTER PERCUSSION FINALS MARCH 30

- NESBA will pay 3 custodians, pay the judges, pay for trophies and police detail. They will provide volunteers to line groups up for performances and will have a few volunteers from each school who may provide us with additional help. They will collect money at the gate and keep it.
- NESBA gave NAMA the option to do the program; after discussion by the board it was decided we did not want to "over use" our donor list for this and would have NESBA do the program.
- A nurse needs to be onsite for the event; NESBA will pay.
- NAMA's main opportunity for fund raising will be concessions. Bruce Durand has agreed to spearhead this effort, using the very successful plan from the fall NESBA event. He noted that he does not want to over use his food donors, so upfront cost will increase. We will also have costs associated with using the kitchen (hiring a staff member). Initial outlay may be about \$3000. But overall he sees it as a very profitable event. We expect there to be 600 to 700 performers (who stay all day and may eat several times), and about 900 spectators.
- 40 to 60 volunteers will be needed, mostly for concessions but some for parking, greeters, etc. There will be 27 schools attending.
- Parking/bus management will be less of a problem than for the fall event, but the groups will be coming with equipment trucks.
- North Andover will not compete but will be performing an exhibition.
- We need to think about a successor for Brian Gross to run these types of events – it would be great if we could come up with someone to shadow him for this one.

- Publicity – Helen needs info on how much publicity we will do for the NESBA Winter Percussion event – same as for the fall NESBA event or less. Martin McGrath will discuss with Brian Gross.
- Martin McGrath will provide Chris Colford with information to get the event on the website.

Upcoming Events:

NAMS Concerts (Helen Pickard) – Needs a few more volunteers for the Wednesday concert (January 15). Pam Guerrieo volunteered.

REPORTS

Uniforms (Pam Guerrieo) - Uniform collection will be deferred until we find out whether we're doing a St. Patrick's Day parade in Lawrence.

Fundraising

- **Fall concert** brought in \$364 from basket drawings, \$125 from food donations. Calendar, DVD and Scrip sales were also made at the concert and throughout the month.
- **Sal's Pizza** (Jen Goodrow) – The fundraiser is scheduled for January 28th from 4-8. Everyone will need to present a flyer at the time of purchase in order for NAMA to get a cut (15%). Jen provided these to Sara and Justin for distribution. Jen will ask Chris Colford to send out a few advance reminders. Flyers will also be needed for distribution at NAMS January 15 & 16 concerts.
- **Rotary Club Calendars** (Martin McGrath) – we have about 40 left; he will send out an email to see if anyone is still interested in buying.
- **Band DVDs** (Martin McGrath) – we have a box left; will publicize in email.
- **Wine Tasting** (Meg Gross) – Feb 13th. Our profit will come from ticket sales; we need to do a lot of publicity (posters, newspaper, patch, web). Sara Durkin suggested that Linda Schoonmaker could help with info on where to get posters printed inexpensively. Lisa Vayanos said she would work with Chris Colford to set up Paypal to accept payments. Meg noted that we will need to buy some trays of food as the health department is cracking down on home cooked food at such events. Also, Meg will put together a few wine-themed baskets to raffle. Sara Durkin accepted the invitation to sing at the event.
- **Concert DVDs** (Martin McGrath) – Steve D'Onofrio has offered to do a DVD of the winter concert to sell. Sara Durkin suggested waiting and combining with the Spring concert to generate more interest – esp. for seniors. Since that concert is late in year, would need to do pre-orders.

UPCOMING EVENTS

January

Jan 15,16 – NAMS Band Concert
 Jan 28 – Sal's pizza fundraiser
 Jan 31 – Coffee House

February

Feb 13 - Wine tasting fund raiser

March

Mar 30 – NESBA Winter Percussion Finals @ NAHS

April

Apr 4 – MICAA Choral Concert in Northboro, MA

Apr 8 – All Town Band Concert

Apr 10-13 – Disney Trip

NEXT NAMA MTG: February 6 2014 at 6:30

Meeting adjourned 8:20 p.m.

Respectfully submitted,
Meghan Iacoviello